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Dear Colleagues,

The New Mexico Association of Grantmakers (NMAG) is pleased to present this fourth report on **Philanthropy in New Mexico – our 2018 Edition**.

We are often asked about the state of giving in New Mexico. Funders, nonprofits, businesses, government, media and other stakeholders seek information on what are the sources of philanthropy? What are the priorities? What are the trends? How much and how are giving dollars distributed? This report strives to answer these questions to increase our understanding of the important role for the nonprofit and philanthropic sector in our society.

Our goal was to produce useful information that would be current and relevant. We used the most recently available 2015 data from the Foundation Center as the basis for the report, supplementing the findings with a 2017 survey of New Mexico funders on future giving trends.

Here are highlights of the **reported trends**:

- New Mexico philanthropy has recovered from the 2008 economic recession, but has grown slower than U.S. philanthropy trends overall.
- Philanthropy addresses a wide range of a range of issue areas, populations and support strategies that address community needs and populations across New Mexico, including our rural communities.
- The report findings are consistent with national trends that the future outlook for philanthropy is both strong and stable in New Mexico.

However, we also note **major challenges**:

- We know that our demographic landscape is changing. New Mexico's population is aging faster than the rest of the United States, and is 2 percent more Hispanic since the last Census, with almost half of the population identifying themselves as Hispanic. The population is also more densely clustered in predominantly urban counties, although the needs of rural communities continue to be under resourced. These changes should drive philanthropic funding priorities and grantmaking strategies going forward.
- Philanthropy is also challenged to meet increased program and service demands with limited resources. Adequately addressing equity in education, health, and economic security remain critical and need to be engrained within New Mexico's philanthropic and nonprofit sector.
- Because philanthropy can't solve problems alone, funders are looking to collaboration as one strategy for achieving greater impact. Philanthropy will need to continue and increase partnerships across the nonprofit sector with government, business and civil society to ensure they are supporting New Mexico communities to thrive in today's environment.

These trends and challenges provide many opportunities for philanthropy and the broader nonprofit sector to adapt to changing conditions. The New Mexico Association of Grantmakers and its members look forward to continuing its work to inform efforts for improving the lives of the people and communities across New Mexico.

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