

# An Invitation from the *New Mexico Impact Investing Collaborative*

Please join us for our guest speaker and educational session:  
**The Impact Investing Landscape – Market Perspectives**

We are looking forward to an open and lively discussion with Casey Verbeck from Veris Wealth Partners on topics including mission-related investing, asset allocation and carve-outs, benchmarking, gender-lens investing and community wealth building.

Who: Foundations (Board, Investment Committee and staff) and individual philanthropists interested in learning more about impact investing

When: **Thursday, May 11<sup>th</sup> 2-4pm**

Where: **Santa Fe Community Foundation**, 501 Halona St., Santa Fe 87505

Registration: **[RSVP Required at this link](#)**; please contact [rmbone@santafecf.org](mailto:rmbone@santafecf.org) with questions

## *About Casey Verbeck, Veris Wealth Partners*

Casey leads strategy and business development for Veris Wealth Partners where he works with families, individuals and foundations to align their wealth with their values. Casey is a proven entrepreneur and executive who is knowledgeable and passionate about impact investing. Over the past 16 years he has worked with leading artists, non-profits and Fortune 500 corporations around the globe to accelerate their growth through program design and overall strategy. Some of his most rewarding engagements included with The Nature Conservancy, Feeding America, the UN Foundation and National Geographic. Casey also created and launched the [i4c] campaign and venture fund in partnership with Sarah McLachlan and ABC to support the growth of impact entrepreneurs in the U.S. Casey serves on the Board of Directors at the University of Colorado Deming Center for Entrepreneurship, [i4c] LLC, Colorado B Lab Impact Committee, New Resource Bank and on the advisory board of Accion.

<http://www.veriswp.com/>

## *About the New Mexico Impact Investing Collaborative*

The New Mexico Impact Investing Collaborative (NMIIIC) is a pilot initiative designed to catalyze and scale impact investing in the state. It was launched in late 2016 by a group of local foundations to work with organizations throughout the ecosystem seeking to start, expand or partner on impact investments that support healthy, equitable, sustainable and economically resilient New Mexican communities. NMIIIC manages impact investment collaboration for local funders including public, community and private foundations and individual philanthropists, and coordinates educational programming around impact investing for the benefit of foundation and private, public and non-profit sector stakeholders.

<https://www.newmexicoimpact.org/>