The 2017 New Mexico Association of Grantmakers Annual Conference provides a unique and timely setting for individuals to learn, network and reflect on the positive social change work that is underway across New Mexico. The primary conference goal is to promote opportunities to exchange ideas, build relationships and create partnerships to serve New Mexico communities.

The conference aims to stimulate advocacy work and a call to action as a strategy for advancing a more effective, inclusive and just society for all. Participants will learn about critical issues in the current political and economic environment and what can be accomplished through a culture of sharing and collaboration. The two-day conference supports how funders and nonprofits can engage in advocacy as an effective investment leading to systematic change for tackling broader community challenges. The conference also aims to build statewide capacity for a more sustainable and resilient nonprofit sector. Participants will learn:

- Why social justice work is essential to our collective efforts to create a more equitable society.
- How supporting advocacy is an investment that can lead to systematic change and leverage grantee impact.
- Strategies for building the advocacy capacity of nonprofit organizations.
- How nonprofits and funders can act as allies to effectively and responsibly engage in public policy.
- The impact of new and emerging federal and state policies and budget changes.
- Strategies to strengthen our collective capacity for a financially strong and sustainable nonprofit sector.
Conference Agenda

Wednesday, April 26, 2017

8:00 am to 12:00 pm  Registration

8:30 am to 11:45 am  Pre-Conference Workshop with Bolder Advocacy, Alliance for Justice with Abby Levine, Bolder Advocacy and Alliance for Justice

Yes you can! Advocacy Rules for Foundations and Nonprofits

During these uncertain times, funders and nonprofits are exploring new options for advancing their and their grantees’ missions. Since advocacy is often the most effective—yet misunderstood—strategy in the toolbox, this interactive workshop will explore how you can be bolder, savvier advocates (including as an advocacy funder). You will walk out of this session with a clear understanding of why advocacy is so important—and that it is legal!

12:00 pm to 1:30 pm  Welcome and Opening Remarks

Cathy Frey, Executive Director, New Mexico Association of Grantmakers

Annmarie McLaughlin, Director of Community Programs, Santa Fe Community Foundation

Dolores E. Roybal, Executive Director, Con Alma Health Foundation

Luncheon Plenary: Abby Levine, Bolder Advocacy, Alliance for Justice: Taking Your Seat at the Policymaking Table: The Time for Advocacy is Now!

Every issue area and every community and constituency you support is being impacted in these tumultuous political times. While 501(c)(3)s must remain non-partisan, we can—and must—speak out about the people, places, and issues we care about. Join us for a conversation about the critical need for nonprofits and foundations to stand for their missions through advocacy.

1:30 pm to 3:00 pm  Opening Panel Presentation and Discussion: Understanding the Critical Issues on Social and Economic Justice

Moderator: Robby Rodriguez, Program Officer, W.K. Kellogg Foundation

- Dan Petegorsky, Senior Fellow and Director of Public Policy, National Committee for Responsive Philanthropy
- Gabriel R. Sanchez, Ph.D., Professor, Department of Political Science, Executive Director, RWJF Center for Health Policy, University of New Mexico
- Kathleen Baca, Director of Communications, Marguerite Casey Foundation

3:00 pm to 3:30 pm  Break
3:30 pm to 5:00 pm  **World Café: A collaborative conversation:** Together we will explore local resources for advocacy and identify ways to engage. This session will help to create a group understanding of social justice for New Mexico, to inspire action and identify resources for advocacy.

5:00 pm to 7:00 pm  Evening Reception

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**Thursday, April 27, 2017**

7:30 am to 8:45 am  Breakfast Roundtables and Continental Breakfast

9:00 am to 10:15 am  **Morning Plenary: Nima Krodel, Vice President, Nonprofit Finance Fund (NFF): Navigating a Changing Landscape: Financial Adaptability**

The challenges facing the social sector and the communities they serve at the beginning of 2017 are manifold: increasing need; inequitable division of power and resources; a volatile political climate; and precarious public funding. But in times of uncertainty, NFF believes that building the financial adaptability and sustainability of nonprofits is a critical way to empower and safeguard grassroots organizations working to address our most pressing local and national challenges. This plenary session will address the role of both funders and nonprofits in social sector financing and the need to use resources effectively for better outcomes in New Mexico communities.

10:30 am to 12:00 pm  **Concurrent Breakout Sessions: Three sessions will engage conference participants within three major areas of interest.**

**Session 1: Advancing Social Justice through Health Equity**

This interactive session will look at how social justice can be advanced through health equity. Health Equity concerns “those differences in health that can be traced to unequal economic and social conditions and are systemic and avoidable – and so essentially unjust and unfair.” Participants in this session will share examples from funders and nonprofits who advance their social justice effort through a health equity framework and discuss the social justice/health equity challenges we are currently confronting in New Mexico.

Facilitators:

Dolores E. Roybal, Executive Director, Con Alma Health Foundation
Nelsy Dominguez, Program Director, Con Alma Health Foundation

Panelists:

- Talia Boyd, Western NM Organizer, Conservation Voters New Mexico
- Pauly Denetclaw, Senior Fellow & Advisor, Generation Justice (GJ)
- Jessica Jensen, NM Health Equity Partnership (NMHEP) Grants & Capacity Building Strategist
- Terrie Rodriguez, Executive Director, New Mexico Alliance of Health Councils

**Session 2: Immigration on the Ground**

This interactive session will focus on what you, your community, and your organization need to know about current immigration in New Mexico
Facilitator: Annmarie McLaughlin, Director of Community Programs, Santa Fe Community Foundation

Panelists:
- Lisa Cacari-Stone PhD, MS, MA, Associate Professor of Health and Social Policy, College of Population Health, University of New Mexico
- Andy Carey, Executive Director, Border Philanthropy Partnership
- Adriel Orozco, Equal Justice Works Fellow, New Mexico Immigrant Law Center

**Session 3: Education in New Mexico: Let’s Change the Landscape Together**

This interactive panel discussion will share how New Mexico nonprofits and grantmakers are working in deliberate ways to meet community needs in education.

Facilitator: Michael Weinberg, Ed.D. Early Childhood Education Policy Officer, Thornburg Foundation

Panelists:
- Kara Bobroff, Founder and Principal, Native American Community Academy
- Edward Tabet-Cubero, Executive Director, New Mexico Center on Law and Poverty
- Frank Rene Lopez, Executive Director, Ngage
- Katarina Sandoval, Associate Superintendent for Equity and Access, Albuquerque Public Schools
- Ann Maddox Utterback, Board of Directors, J.F Maddox Foundation

12:15 pm to 1:15 pm  **State and Federal Policy and Budget Update**

- Randy Royster, CEO Albuquerque Community Foundation, Board Member, Council on Foundations
- Renny Fagan, Chair, National Council on Nonprofits
- Bill Jordan, MA Senior Policy Advisor & Government Relations Officer, New Mexico Voices for Children

**Luncheon Plenary: Renny Fagan, President & CEO Colorado Nonprofit Association: Influencing Policy Makers by Becoming a Trusted Voice**

As community-based, nonpartisan organizations, nonprofits can effectively influence the decisions of policy makers. By building relationships, becoming a credible source, utilizing networks and following the lobbying rules, nonprofits can effectively use their voice to shape legislation.

1:30 pm to 3:00 pm  **Concurrent Breakout Sessions: Three sessions will cover in-depth aspects for innovative and flexible capacity building and financial strategies for New Mexico nonprofits.**

**Session 1: Advancing a Thriving, Vibrant, Collaborative Nonprofit Sector**

In spring 2016, an informal group of nonprofit executives called the CEO Roundtable, convened a summit to discuss how to strengthen New Mexico’s...
nonprofit sector and educate the broader public about the important role nonprofits play in the state. The public policy organization, New Mexico First, facilitated the event, which ended with a set of recommendations that will be shared during this workshop. The session will combine brief presentations about the summit, with an interactive conversation on what types of centralized leadership would best suit New Mexico’s unique assets and challenges.

Facilitator: Heather Balas, CEO Roundtable Member, President of New Mexico First

- Peggy Sanchez-Mills, CEO Roundtable Member, CEO of Girl Scouts of New Mexico Trails
- Dennis Plummer, CEO Roundtable Member, CEO of Heading Home

Session 2: Financing Social Justice Work

This interactive discussion will focus on how to fund social justice and advocacy and why this is an important investment. Both funders and nonprofits will share factors and conditions that are critical to social justice advocacy. Participants will have an opportunity to explore options for funding and sustaining their social justice work.

Moderator: Susan Wilger, National Center for Frontier Communities

Panelists:

- Lisa Duran, Executive Director, Grassroots Grantmakers
- Ona Porter, President and CEO, Prosperity Works
- Fatima Van Hattum, Program Manager for NewMexicoWomen.Org, New Mexico Community Foundation

Session 3: Strengthening Community-Led Organizations by Understanding Full Costs

Led by Kristine Alvarez, Director, Nonprofit Finance Fund

This workshop will bring together nonprofit leaders and program officers to understand the structure through which an individual organization’s full costs are determined and communicated to stakeholders. By learning this model together, program officers and nonprofit leaders will establish a common language and understanding of the methodology, positioning them to jointly approach financial planning for resiliency.

3:00 pm to 3:15 pm  Afternoon Break

3:15 pm to 4:15 pm  Closing Moderated Panel Conversation

Moderator: Lisa Duran, Executive Director, Grassroots Grantmakers

An open conversation among funders and nonprofit organizations to enhance a culture of sharing and collaboration and envision what’s really possible for New Mexico communities.

4:15 pm to 4:30 pm  Closing Remarks and Call to Action

April 24, 2017