

NEW MEXICO ASSOCIATION OF GRANTMAKERS

**Annual Report
2008**



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2008 AFFINITY GROUPS

Children & Youth

Lynn Hathaway and Nan Schwanfelder, *Coordinators*

Education

Susan Herrera, *Coordinator*

Environment

Gay Dillingham and Lisa Oppenheimer, *Coordinators*

Health and Human Services

Dolores Roybal, *Coordinator*



2008 COMMITTEES

Water Mini-Conference Committee

Gay Dillingham, *Livingry Foundation*

Sterling Grogan, *Biophilia Foundation*

Doug Meiklejohn, *New Mexico Environmental Law Center*

Lucy Moore, *Facilitator*

Terry Odendahl, *NMAG*

Dyan Oldenburg, *Facilitator*

Lisa Oppenheimer, *Oppenheimer Brothers Foundation*

Anne Watkins, *Biophilia Foundation*

Public Policy Committee

Billie Blair, *Santa Fe Community Foundation*

Gay Dillingham, *Livingry Foundation*

Katherine Freeman, *United Way of Santa Fe County*

Terry Odendahl, *NMAG*

Dolores Roybal, *Con Alma Health Foundation*

Linda Siegle, *Consultant and Lobbyist*

Carol Tucker Trelease, *Nirvana Mañana Institute*

Kim Zamarin, *New Mexico Community Foundation*



2008 STAFF

Teresa J. Odendahl, Ph.D.

President / CEO

Susan Cantor

Assistant Director

2008 MEMBERSHIP

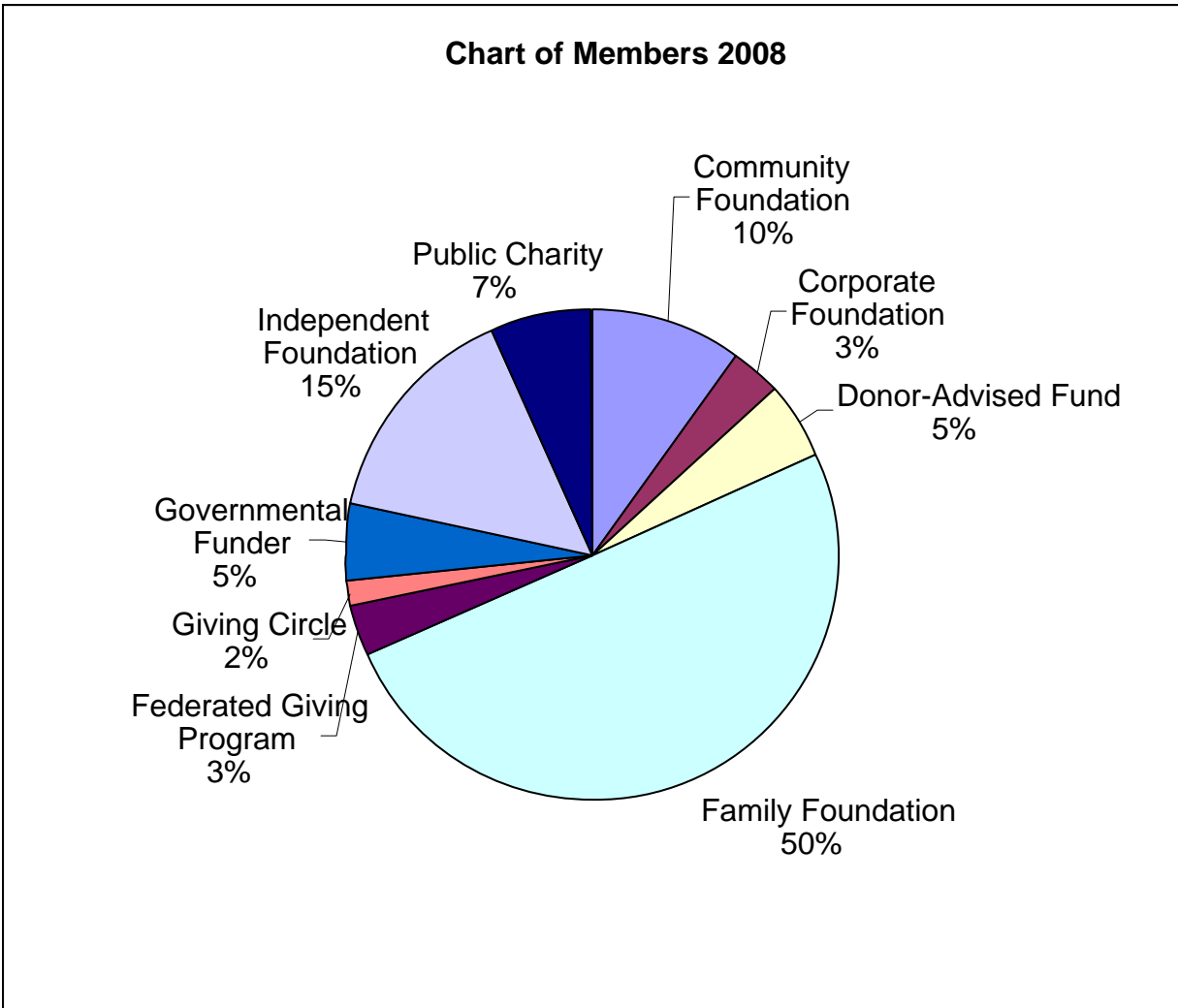
Abelard Foundation West
The Abeles Foundation
Albuquerque Community Foundation
Angelica Foundation*
Armstrong-Clark Foundation
Azalea Fund
BF Foundation
Biophilia Foundation
Brickner Charitable Trust
Brindle Foundation
Carlsbad Foundation
Chamiza Foundation
City of Santa Fe Arts Commission
City of Santa Fe Children & Youth Commission
Community Foundation of Chaves County
Con Alma Health Foundation
Cowles Family Foundation
Cudd Foundation
Daniels Fund
The Delle Foundation
Domanica Foundation
Don Chalmers Ford
FHL Foundation
Fleischaker Women's Legacy Fund
Frost Foundation
Chiyo Fukushima Charitable Lead Trust*
Killin Fund
Kind World Foundation
Lannan Foundation*
The Allene and Jerome Lapedes Foundation
The Max & Anna Levinson Foundation
Livingry Foundation
Los Alamos National Laboratory Foundation
Lumpkin Family Foundation
J. F Maddox Foundation
McCune Charitable Foundation
Messengers of Healing Winds Foundation
The Needmor Fund
New Cycle Foundation
New Mexico Arts
New Mexico Children's Foundation
New Mexico Community Foundation

New Mexico Women's Foundation
Nirvana Mañana Institute
Onota Foundation
Oppenheimer Brothers Foundation
Partners in Education Foundation for the Santa Fe Public Schools
PNM & PNM Resources Foundation
Prajna Foundation
Santa Fe Community Foundation
The Seabury Foundation*
Ronald M. Simon Family Foundation
Social Venture Partners - New Mexico
T&E, Inc.
Taos Community Foundation
Thaw Charitable Trust
Thornburg Charitable Trust
United Way of Central New Mexico*
United Way of Santa Fe County
Wallace Genetic Foundation
Witter Bynner Foundation for Poetry
SP & Estelle Yates Family Foundation

* New in 2008

MEMBER TYPES

NMAG's membership is diverse, but the largest percentage is private family foundations. The pie chart below summarizes the membership by funder type in 2008.



2008 GIFTS AND GRANTS

NMAG is profoundly grateful the following for their 2008 contributions in excess of their annual dues. These funds were applied to the operating and program needs of the organization.

Unrestricted

| | |
|--|------------------|
| Azalea Fund | 2,500 |
| Brindle Foundation | 3,000 |
| Cudd Foundation | 1,000 |
| <i>Daniels Fund for use in 2009</i> | 25,000 |
| FHL Foundation | 5,000 |
| Frost Foundation | 13,000 |
| Killin Fund | 2,500 |
| Allene and Jerome Lapedes Foundation | 1,000 |
| Livingry Foundation | 6,500 |
| LANL Foundation | 1,500 |
| J. F Maddox Foundation | 1,000 |
| McCune Charitable Foundation | 7,000 |
| Messengers of Healing Winds Foundation | 5,000 |
| New Cycle Foundation | 1,000 |
| Nirvana Mañana Institute | 1,000 |
| Nonprofit Voter Engagement Network | 1,500 |
| Oppenheimer Brothers Foundation | 7,000 |
| Ronald M. Simon Family Foundation | 3,000 |
| Subtotal | \$ 87,500 |

Restricted Program Grants

| | |
|--|-----------------|
| Con Alma Health Foundation | 3,000 |
| Earthworks | 500 |
| Livingry Foundation | 1,000 |
| National Committee for Responsive Philanthropy | 2,000 |
| Santa Fe Arts Commission | 500 |
| Subtotal | \$ 7,000 |

Conference Underwriting

| | |
|--|-----------------|
| David Douglas | 1,000 |
| Livingry Foundation | 1,000 |
| Messengers of Healing Winds Foundation | 2,500 |
| Thaw Charitable Trust | 2,500 |
| Subtotal | \$ 7,000 |

Special Projects Grants

| | |
|-------------------------------|-----------------|
| Con Alma Health Foundation | 14,000 |
| NGO-NM | 6,337 |
| Santa Fe Community Foundation | 2,500 |
| Taos Community Foundation | 500 |
| United Way of Santa Fe County | 2,500 |
| Subtotal | \$25,837 |

GRAND TOTAL **\$127,337**

2008 MEMBER BENEFITS

Mini Conference: New Mexico's Water Future

NMAG hosted a one day mini-conference to bring together funders, agency, nonprofit, and public policy experts to re-engage in dialogue around the current state of water issues in New Mexico and potential solutions. Some of the questions addressed included: What must happen around water quality and quantity for New Mexico residents and ecosystems? What steps do we need to take to adapt to climate change and drought? What are the appropriate roles for grantmakers? Distinguished speakers included Governor Peter Pino, Zia Pueblo; Janie Chermak, Professor of Economics at UNM; Paula Garcia, New Mexico Acequia Association; and Dr. Gary Geernaert, Institute of Geophysics and Planetary Physics, LANL.

A Summary Discussion of Notes, (on our website) was prepared by facilitator Lucy Moore, following the conference. A summary was presented to the New Mexico Water Trust Board and further discussions with public officials have also taken place.

The conference was held at the Pritzlaff Ranch, owned by the Biophilia Foundation, in Sapello, New Mexico. Forty-nine people attended including NMAG members, selected nonprofits, and specially invited government agencies.

We are grateful for the underwriting provided by David Douglas, the Livingry Foundation, Messengers of Healing Winds Foundation, and the Thaw Charitable Trust.

New Mexico Association of Grantmakers Website

NMAG launched a new website in July which includes a variety of features not available on our last site. Some of these are: an expanded resource section, including up to date articles of interest; an ongoing calendar of events; a searchable philanthropic Knowledgebase, available to our members only through a partnership with the Forum of Regional Associations of Grantmakers; photographs of the Board and Staff; and the *New Mexico Grantmakers Directory*, a searchable database of New Mexico funders which we developed in conjunction with the Center for Nonprofit Excellence in Albuquerque, with funding from the Con Alma Health Foundation and the Daniels Fund.

This year the annual Colleague-to-Colleague Directory was offered online to the membership, as was the newly released report *Philanthropy in New Mexico 2008*. The members only section also includes other internal documents such as minutes of Board Meetings and Financial Statements.

2008 Programming

The following selected programs took place during 2008

January 24, 2008: *Accountability and Self-Assessment for Foundations*

Albuquerque

This program was presented by David Biemsderfer of DJB Consulting Services to promote greater awareness of the need for foundation accountability. Participants filled out the Self-Assessment questionnaire which covered topics on Governance; Finance; Mission & Strategy; Communications/Disclosure; Administration; Evaluation; Grantmaking; and Public Policy. Attendees found the discussion very helpful in defining what accountability means for foundations, and to whom they are accountable. The group also discussed various congressional rulings which affect foundations, including the Sarbanes-Oxley Act, the Pension Protection Act, and proposed 990/990-PF reform by the IRS; and the push for greater accountability by state legislators and regulators.

February 28, 2008: *New Directions in Foundation Evaluation*

Teleconference presented by the Forum of Regional Associations

March 13, 2008: *How to Survive an IRS Audit*

Teleconference presented by the Forum of Regional Associations

March 18, 2008: *Cultural Voices Initiatives of the City of Santa Fe Arts Commission*

Santa Fe

In an effort to examine the growth of our community beyond “tri-cultural,” a survey of Santa Fe was undertaken by the City of Santa Fe Arts Commission, which looked at questions such as: What cultural or ethnic communities have formed in Santa Fe? What “unseen” cultural influences share in the creation of Santa Fe as we experience it today? What traditional art forms from other places are represented in Santa Fe? The program was presented by Sabrina Pratt, executive director of the City of Santa Fe Arts Commission; Christine Snyder, cultural anthropologist and researcher for this study, and a local textile artist, Gasali Adeyemo, who moved to Santa Fe from Africa and shared his experience of living and working here.

March 20, 2008: *Education Affinity Group*, Santa Fe

March 27, 2008: *Children and Youth Affinity Group*, Santa Fe

April 22, 2008: *Cleaning Up New Mexico's Elections and Campaign Finance Reform*
Santa Fe

This program was presented by Bob Edgar, the national president of Common Cause, on the importance of enacting campaign finance reforms to combat New Mexico's political corruption. Steven Robert Allen from Common Cause New Mexico, Kathy Campbell from the League of Women Voters and Tomas Garduño from the Southwest Organizing Project were also on hand to answer questions about the local strategies of nonprofit groups on implementing these reforms.

May 20, 2008: *Perspectives on Oil and Gas Development in New Mexico*
Santa Fe

Doug Meiklejohn, Executive Director of the New Mexico Environmental Law Center moderated a panel of leading national experts in a dialogue on the issues surrounding oil and gas development in New Mexico. Speakers included Ben Alexander, Socio-Economist at Headwaters Economics in Montana; Tweeti Blancett, San Juan rancher; Lance Astrella, an Oil & Gas Attorney from Denver; and Dr. Theo Colborn, Epidemiologist and one of Time Magazine's 2007 Global Environmental Heroes.

June: No Programming

July 14, 2008: *New Mexico's Water Future: Renaissance or Ruin?*
Sapello

NMAG hosted a one day mini-conference to bring together funders, agency, nonprofit, and public policy experts to re-engage in dialogue around the current state of water issues in New Mexico and potential solutions. Some of the questions addressed included: What must happen around water quality and quantity for New Mexico residents and ecosystems? What steps do we need to take to adapt to climate change and drought? What are the appropriate roles for grantmakers? Distinguished speakers included Governor Peter Pino; Zia Pueblo, Janie Chermak; Professor of Economics at UNM; Paula Garcia, New Mexico Acequia Association; and Dr. Gary Geernaert, Institute of Geophysics and Planetary Physics, LANL.

August 20, 2008: *Summer Soiree* at the home of Gay Dillingham and Andrew Ungerleider in Santa Fe. Many thanks to them for their gracious hospitality.

September 10, 2008: *Advocacy and Lobbying: What Foundations Can Fund and Nonprofits Can Do*, Santa Fe

Abby Levine, from the Alliance for Justice, presented a workshop on Funding Advocacy. Contrary to popular belief, foundations may fund grantees to advocate - and can even advocate themselves. The session provided an overview on the various activities that constitute advocacy and focused on why foundation support for advocacy is so important.

It described the legal rules governing such activity, and explained the types of activities private and public foundations may legally fund and those they may do themselves. Examples of why and how foundations have supported advocacy, and the impact such grants had on grantees, were provided.

September 19, 2008: *Energy Solutions for the 21st Century*, Santa Fe
Featuring Dr. Arjun Makhijani, PhD, President of the Institute for Energy and Environmental Research and Ed Mazria, AIA, Founder of Architecture 2030. This program was co-sponsored by the New Mexico Environmental Law Center, the Livingry Foundation and the McCune Charitable Foundation.

October 21, 2008: *Children and Youth Affinity Group*, Santa Fe

November 19, 2008: *The Financial Crisis: Implications for Grantmaking and Asset Management*, Santa Fe

This program, presented in conjunction with the NMAG Annual Meeting, looked at the current financial downturn and its implications for the philanthropic community. Speakers included Linda Anderson, Domanica Foundation; NMAG Chair, Gay Dillingham, Livingry Foundation; Blair Naylor, Cudd Foundation; Steve Rasmussen, Messengers of Healing Winds Foundations; and John Ulrich, Chair of the New Mexico Community Foundation and Principal, Strategic Wealth Management.

December 4, 2008: *Grantmaking for Community Impact Project*, Santa Fe

NMAG joined with the National Committee for Responsive Philanthropy to host the release of their report, "Strengthening Democracy, Increasing Opportunities: Impacts of Advocacy, Organizing, and Civic Engagement in New Mexico." NCRP studied 15 New Mexico nonprofits engaged in advocacy and grass roots organizing work in the state, and studied the positive impacts and return for the community. The report was written and presented by NCRP researcher, Lisa Ranghelli, and Executive Director Aaron Dorfman. New Mexico was the lead test site for this project, which now moves on to study the impact of this work in other states across the country. The full report is available on our website www.nmag.org.

2008 GOVERNANCE

- Board Meetings were held on: January 29th; April 29th; July 29th; and October 28th.
- Annual Membership Meeting was held on November 19th, 2008, at which new Board Officers and Board Members for 2009 were elected. Rick Abeles (The Abeles Foundation); Sandy Brickner (Brickner Charitable Trust); and Blair Naylor (Cudd Foundation) stepped down after serving multiple terms as Directors.

The following existing Board members were elected or re-elected:

Gay Dillingham, Chair (Livingry Foundation)
Elizabeth Crittenden-Palacios, Vice-Chair (Taos Community Foundation)
Dolores Roybal, Secretary (Con Alma Health Foundation)
Tripp Killin, Treasurer (Killin Fund)
Lynn Hathaway (City of Santa Fe Children & Youth Commission)
Ben Maddox (J. F Maddox Foundation)

The following were newly elected to serve on the Board of Directors:

Linda Anderson (Domanica Foundation)
Rita McCusker (Daniels Fund)
Randy Royster (Albuquerque Community Foundation)
Steve Simon (Ronald M. Simon Family Foundation)

2008 FINANCIALS

| | 2008 Actuals | 2008 Budget | % of Budget |
|-------------------------------------|---------------------|--------------------|--------------------|
| Membership dues | \$ 79,350 | \$ 75,000 | 106% |
| <i>Includes rec'd 2009 dues</i> | | | |
| Unrestricted Contributions | 87,500 | 60,000 | 146% |
| <i>Daniels Fund for use in 2009</i> | <i>25,000</i> | | |
| Conference Fees | 2,050 | 7,500 | 27% |
| Conference underwriting | 7,000 | 14,500 | 48% |
| Program Grants | 7,000 | 4,500 | 156% |
| Special Projects Grants | 25,837 | 25,000 | 103% |
| Program Fees | 4,319 | 2,000 | 216% |
| Interest | 850 | 1,000 | 85% |
| Other | 6,274 | 5,500 | 114% |
| <i>Includes Carpe Diem grants</i> | <i>5,000</i> | | |
| | \$ 220,180 | \$ 195,000 | 113% |
| | | | |
| Compensation and benefits | 119,619 | 124,250 | 96% |
| Occupancy | 10,300 | 10,000 | 103% |
| Programs / Mini Conference | 11,768 | 13,500 | 87% |
| Speaker fees and expenses | 3,212 | 3,000 | 107% |
| Facility charges | 429 | 700 | 61% |
| Supplies and equipment | 1,178 | 2,000 | 59% |
| Insurance | 2,554 | 2,400 | 106% |
| Telephone and Internet | 2,643 | 2,500 | 106% |
| Travel/Entertainment | 3,638 | 3,000 | 121% |
| Staff development | 1,717 | 1,800 | 95% |
| Printing and Copy | 1,815 | 1,800 | 101% |
| Accounting and Bookkeeping | 906 | 1,400 | 65% |
| Summer social | 830 | 250 | 332% |
| Other professional fees | 15,758 | 16,000 | 98% |
| Postage and delivery | 760 | 600 | 127% |
| Miscellaneous | 5,739 | 5,000 | 115% |
| <i>Includes Carpe Diem grants</i> | <i>5,000</i> | | |
| Dues and fees | 1,811 | | |
| Public relations | 824 | 1,000 | 82% |
| Subscriptions and resources | 462 | 750 | 62% |
| Website development | 1,978 | 2,000 | 99% |
| Board expense | 192 | 250 | 77% |
| Depreciation | 500 | | |
| | 188,633 | 192,200 | 98% |
| | | | |
| Net Income | 31,547 | | |