



NEW MEXICO
ASSOCIATION OF
GRANTMAKERS

2009 Annual Report

New Mexico Association of Grantmakers Annual Report 2009

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2009 NMAG BOARD OF DIRECTORS

These Board officers comprised the Executive Committee

Gay Dillingham, *Chair*

Livingry Foundation

Elizabeth Crittenden-Palacios, *Vice-Chair*

Taos Community Foundation

Dolores Roybal, *Secretary*

Con Alma Health Foundation

Tripp Killin, *Treasurer*

Killin Fund

◆◆◆

Linda Anderson

Domanica Foundation

Lynn Hathaway, *Secretary*

Santa Fe Children & Youth Commission

Ben Maddox

J. F Maddox Foundation

Rita McCusker

Daniels Fund

Diane Harrison Ogawa

PNM & PNM Resources Foundation

Lisa Oppenheimer

Oppenheimer Brothers Foundation

Randy Royster

Albuquerque Community Foundation

Frank Sanchez

Needmor Fund

Steve Simon

Ronald M. Simon Family Foundation

2009 AFFINITY GROUPS

Children & Youth

Lynn Hathaway and Nan Schwanfelder, *Coordinators*

Education

Susan Herrera, *Coordinator*

Environment

Gay Dillingham and Lisa Oppenheimer, *Coordinators*

Health and Human Services

Dolores Roybal, *Coordinator*



2009 STAFF

Teresa J. Odendahl, Ph.D. (through May, 2009)
President / CEO

Ronald White (start May, 2009)
Executive Director

Susan Cantor
Associate Director

2009 Membership

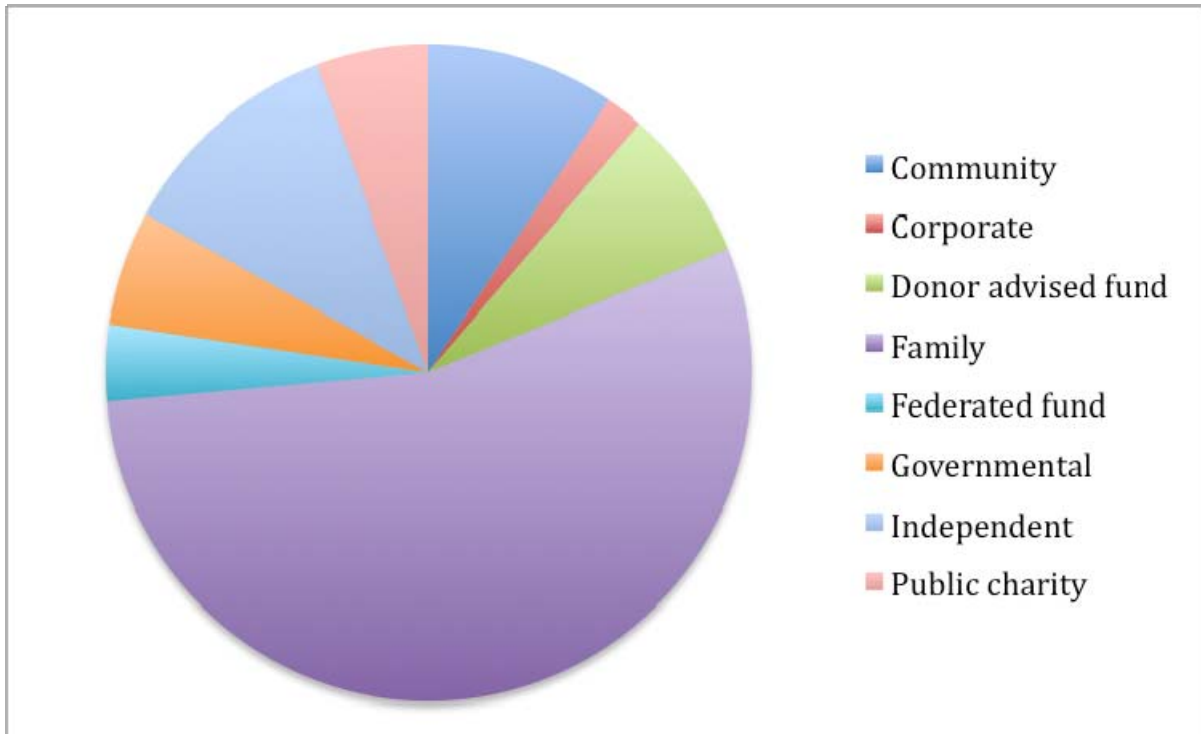
Abelard Foundation West
The Abeles Foundation
Albuquerque Community Foundation
Angelica Foundation
Armstrong-Clark Foundation
Azalea Fund
BF Foundation
Brickner Charitable Trust
Brindle Foundation
Chamiza Foundation
Chiyo Fukushima Charitable Trust
City of Santa Fe Arts Commission
City of Santa Fe Children & Youth Commission
Community Foundation of Chaves County
Con Alma Health Foundation
Cowles Family Foundation
Cudd Foundation
Daniels Fund
The Delle Foundation
Domanica Foundation
FHL Foundation
Fleischaker Women's Legacy Fund
Frost Foundation
Bill & Melinda Gates Foundation*
Isora Foundation*
W. K. Kellogg Foundation*
Killin Fund
Kind World Foundation
Lannan Foundation
The Allene and Jerome Lapidés Foundation
Livingry Foundation
Los Alamos National Laboratory Foundation
J. F Maddox Foundation
McCune Charitable Foundation
Messengers of Healing Winds Foundation
Needmor Fund
New Cycle Foundation
New Mexico Arts
New Mexico Community Foundation
New Mexico Women's Foundation
Nirvana Mañana Institute
Oppenheimer Brothers Foundation

Partners in Education Foundation for the Santa Fe Public Schools
PNM & PNM Resources Foundation
Santa Fe Community Foundation
The Seabury Foundation
Ronald M. Simon Family Foundation
Taos Community Foundation
Thaw Charitable Trust
Thornburg Charitable Trust
United Way of Central New Mexico
United Way of Santa Fe County
Wallace Genetic Foundation
Witter Bynner Foundation for Poetry

* New in 2009

MEMBER TYPES

NMAG'S membership is diverse, but the largest percentage is private family foundations. The pie chart below summarizes the membership by funder type in 2009.



9%	Community Foundations
2%	Corporate Foundations and Giving Programs
7%	Donor Advised Funds
55%	Family Foundations
4%	Federated Funds
6%	Governmental Grantmakers
11%	Independent Foundations
6%	Public Charities

2009 MEMBER BENEFITS

Statewide Philanthropy Conference: November 4 – 6, 2009

Philanthropy in New Mexico: Navigating a Shifting Landscape

“The challenges presented by the recent economic downturn offer unique opportunities to broaden the impact of philanthropy. This conference seeks to explore how grantmakers navigate this new territory. New possibilities are emerging, and already there is an emphasis on public/private partnership opportunities being introduced by the new administration and New Mexico state and local governments. The greater need in communities across the state is stretching philanthropic dollars, and these new partnerships may be the best way forward in this challenging economy.”

Presentations included:

Office of Philanthropic Outreach

Robin Brulé, New Mexico Office of Philanthropic Outreach

Short-Term Gains and Long-Term Promise

Governor Toney Anaya, New Mexico Office of Recovery and Reinvestment

Observations on Philanthropy

Jeff Pryor, Anschutz Family Foundation

Rural Philanthropy Days

Jeff Pryor, Anschutz Family Foundation

Philanthropy Beyond Grantmaking

Panelists: Billie Blair, Santa Fe Community Foundation; Bob Reid, J. F Maddox Foundation; Ed Rivera, United Way of Central New Mexico; Kim Zamarin, New Mexico Community Foundation;
Moderator: Dolores Roybal, Con Alma Health Foundation

Public/Private Partnership in Action: the New Mexico Collaboration to End Hunger

Panelists: Diane Ogawa, PNM and PNM Resources Foundation; Nancy Pope, New Mexico Collaboration to End Hunger; Alicia Edwards, Volunteer Center of Grant County

Leading the Way to a Third Industrial Revolution

Jeremy Rifkin, The Foundation on Economic

W. K. Kellogg Initiatives in New Mexico

Anne Mosle, W. K. Kellogg Foundation

Keynote Address and Luncheon

Sonal Shah, The White House Office of Social Innovation and Civic Participation

2009 Programming

The following selected programs took place during 2009

January 28, 2009: *Funders Briefing on New Mexico's Water Issues*

This session, presented by Denise Fort of the University of New Mexico, was a discussion of a report commissioned by the Turner and McCune Foundations in which policies and legal strategies were explored in depth. New Mexico faces a host of challenges in addressing the water needs of its agricultural, municipal, industrial and other water users. One critical part of the puzzle is determining a strategy to better protect ecological values associated with waters. Fish species already have been decimated by water withdrawals; climate change is likely to make survival even more difficult. Several foundations are funding important water advocacy work in New Mexico, but the resources are few and there is no strategy linking this work.

February 5, 2009: *Women BuildINg Community*

New Mexico's women, girls and women-led families face challenges related to

- overcoming poverty and achieving self-sufficiency
- education and healthcare accessibility
- securing environmental, economic, reproductive justice and violence reduction

NMAG members and guest presenters joined together for a discussion on the current challenges for New Mexico women, girls and women-led families and how resources are being invested to strategically link community solutions and local and national advocacy for long-term impact. National and local foundations and individuals have joined together to invest in building the New Mexico Community Foundation's Women BuildINg Community Funder's Collaborative (WBCFC). The Collaborative supports women-led organizations addressing core issues impacting women and girls and facilitates coordinated efforts in building a unified movement for services, leadership development and advocacy.

February 12, 2009: *Funders Briefing and Dinner with Bob Harrington of La Piana Associates*

Bob Harrington, of La Piana Associates, specializes in facilitating nonprofit partnerships and restructuring. He conducted a subsequent workshop with nonprofits, but this grantmaker's event focused on the role funders can play.

The briefing covered:

- Overview of Strategic Restructuring – Partnership Options Available to Nonprofits
- Benefits of Partnerships
- Challenges and Roadblocks to Partnerships
- Assessment, Negotiations and Implementation/Integration Process
- The Role of Funders

March 3, 2009: 2010 Census – How Foundations Can Support an Accurate Census Count

Juliane Baron, of the Population Resource Center in Washington, D.C., presented an overview of the coming 2010 census to stress the importance of getting an accurate count to assure communities equitable government funding. The particular focus of this session was on the role foundations could play in supporting the nonprofits who organize their communities to get an accurate count in the census. Undercounting is the primary cause of underfunding communities in need.

April 6, 2009: Native Philanthropy Institute

New Mexico Association of Grantmakers joined with Native Americans in Philanthropy to sponsor a special learning opportunity about investing in Native communities.

“Solidarity Not Charity”: Developing Investment Partnerships in Native American Communities

Native American leader and foundation trustee Wilma Mankiller presented highlights of her team’s new national research about establishing effective partnerships between donors and Native communities.

The Role of Foundations in Supporting Positive Change in Native Communities

An interactive dialogue with funders that have a variety of experience in partnering with Native communities including The Lannan Foundation, The Chamiza Foundation, and the Santa Fe Community Foundation.

April 23, 2009: Co-sponsored programs with the Conference of Southwest Foundations

NMAG joined with the Conference of Southwest Foundations to host two programs of importance to grantmakers.

Legislative Update with Andrew Schultz, Deputy General Counsel, Council on Foundations

A new administration combined with a Democratic majority in the 111th Congress, the economic downturn and the probable reform of several key tax provisions have formed the climate for interesting legislative action. The Council on Foundation’s Deputy General Counsel addressed how these larger themes may impact the philanthropic sector, what legislative and regulatory changes are in the works, and how it all affects your foundation.

Essentials Skills for Grantmakers, Jeff Pryor, Executive Director, Anschutz Family Foundation

As the nation’s economy struggles out of recession and the nonprofit sector faces changing demand and decreased resources, the impact of foundation grants becomes ever more important. How do foundations measure impact and what grantmaking strategies insure that foundations are making a difference? The session focused exploring key strategies on impact

and addressed the following questions: What does the literature say? What do the experts tell us? What “best practices” exist? Where can we find good data? What do we know? How do we evaluate impact? And what relationship do we develop with our grantees? The working session included an overview of strategies, followed by discussions on different approaches.

May 14, 2009: *Raising Thriving Youth – The Importance of Connecting Families, Schools and Communities in Common Purpose*

Dr. Peter Benson, President and CEO of Search Institute, the leading center devoted to strengthening the pathways to successful child and adolescent development, discussed the burgeoning scientific literature on the developmental supports and opportunities critical for school success and preparation for adulthood. He identified the common gaps in these supports and opportunities and other practical steps for mobilizing and connecting schools, families and whole communities in shared vision and shared action.

May 28, 2009: Farewell Social for Terry Odendahl, graciously hosted by Gay Dillingham and Andrew Ungerleider, at their home in Santa Fe.

June 3, 2009: *Consider Global Funding*

Why do so few New Mexico funders give globally? Are we behind the times? Is it really that difficult to make an international grant? Why should we be funding globally? How do you overcome objections from your donor or board?

Speakers Chet Tchozewski, Global Greengrants; David Douglas, Water Advocates; and Lee Lysne, the Kind World Foundation, offered case studies and striking statistics. US foundation giving internationally has reached record levels, outpacing overall giving in the last five years. According to a recent report from the Foundation Center, despite the current economic crisis, prospects for increased grantmaking outside America are excellent.

- More than 22 percent of all grant dollars support international activities.
- While the Gates Foundation accounted for more than half of this increase, other new foundations tend to grant more globally than established funders.
- Overseas grantmaking primarily benefits global programs and Sub-Saharan Africa (40 percent).
- More than half of all international giving in 2006 went to international programs at U.S. based organizations (55 percent).
- Excluding the Gates Foundation, international development ranks first by grant dollars, followed by the environment and health.
- In 2006, foundations awarded \$123 million for global climate change.

July: No programming

August: No programming

September 17, 2009: *Immigration Reform and Rights in New Mexico*

This panel, moderated by NMAG board member Frank Sanchez, featured activists from the fields of immigrant rights and reform, and offered a variety of perspectives on the current struggles for immigrant rights in New Mexico and assessments of the national immigration reform agenda. Our broken immigration system is hurting our economy. Because of its blanket implications, immigration reform is bound to impact and test the ingenuity and steadfastness of grantmakers and nonprofits in 2010 and beyond.

October 27, 2009: *Albuquerque Reception hosted by Diane and Greg Harrison Ogawa*

This social event including NMAG members and invited guests from the greater Albuquerque area, to introduce NMAG's new Executive Director, Ron White, and educate the guests on the work of NMAG's membership.

2009 GOVERNANCE

- Board Meetings were held on: January 27th; April 2nd; July 23rd; and October 27th.
- Annual Membership Meeting was held on November 6th, 2009, at which new Board Officers and Board Members for 2010 were elected. Lisa Oppenheimer (Oppenheimer Brothers Foundation) stepped down after serving multiple terms as a Director.

The following existing Board members were re-elected:

Diane Harrison Ogawa, PNM & PNM Resources Foundation
Tripp Killin, Killin Fund
Dolores Roybal, Con Alma Health Foundation
Frank Sanchez, Needmor Fund

The following were elected to serve as officers for a one-year term:

Elizabeth Crittenden Palacios, Taos Community Foundation, *Chair*
Dolores Roybal, Con Alma Health Foundation, *Vice Chair*
Tripp Killin, Killin Fund, *Treasurer*
Frank Sanchez, Needmor Fund, *Secretary*

- A change in the NMAG Bylaws was made at the Annual Meeting to include a new one-year Board position, Immediate Past Chair. Outgoing Chair, Gay Dillingham was elected to serve in this new position.

Section 10. IMMEDIATE PAST BOARD CHAIR. An outgoing board chair shall be offered the opportunity to occupy the position of immediate past board chair with the executive committee for one year. The immediate past board chair shall exercise all of the duties and responsibilities of officers of the executive committee.

New Mexico Association of Grantmakers
Results of Operations
End of Year 2009

	<i>Year-to-Date</i>	<i>Full Year Budget</i>	<i>% of Budget</i>
<i>Revenues</i>			
Membership dues *	\$ 72,600	\$ 75,000	97%
General Operating Grants *	58,500	90,000	65%
Conference Fees	19,472	18,000	108%
Conference underwriting	25,650	15,000	171%
Jeremy Rifkin lecture	20,000	0	
Program Grants	3,500	5,000	70%
Special Projects Grants	30,000	5,000	600%
Program Fees	3,272	5,000	65%
Interest	6	1,000	1%
Other	1,624	1,000	162%
	<u>\$ 234,624</u>	<u>\$ 215,000</u>	<u>109%</u>
<i>Expenses</i>			
Compensation and benefits	122,420	145,763	84%
Annual Conference	16,518	20,000	83%
Jeremy Rifkin	17,574		
Occupancy	10,560	10,560	100%
Programs	11,185	9,200	122%
Other professional fees	4,570	4,000	114%
Travel/Entertainment	3,088	4,000	77%
Printing and Copy	257	2,800	9%
Insurance	2,592	2,500	104%
Staff development	915	2,500	37%
Telephone and Internet	2,522	2,500	101%
Dues and fees	1,814	2,000	91%
Supplies and equipment	4,761	2,000	238%
Accounting / Tax Returns	3,693	1,500	246%
Miscellaneous	1,299	1,000	130%
Postage	369	1,000	37%
Public relations	842	1,000	84%
Website development	600	1,000	60%
Subscriptions and resources	649	500	130%
Board expense **	1,273	200	637%
	<u>207,501</u>	<u>214,023</u>	<u>97%</u>
Net Income	27,123		

** includes board retreat - offset by special project grants